



MASTER OF BUSINESS ADMINISTRATION (WITH SPECIALISATIONS)

> **What is CSU's Master of Business Administration (with specialisations)?**

Charles Sturt University's (CSU's) Master of Business Administration (with specialisations) is a generalist management qualification. You will be exposed to major functional areas of business such as accounting and finance, business strategy, management of the organisation and its people, and marketing.

Our course is one of the most flexible Master of Business Administration programs in Australia. After completing the first four core subjects, you will have the opportunity to choose eight elective subjects that suit your career goals. Areas of specialisation include Educational Leadership, Finance, Human Resource Management, Information Technology, Leadership, Marketing, Public Sector Management or Sustainability. CSU also offers a Master of Business Administration (Law Enforcement and Security).

The flexibility in subject choice is matched with online delivery that allows you to study at a time and location that suits your work and family commitments. You can join our online meetings or watch recordings of these at a time convenient to you. Flexible study options allow you to undertake one or two subjects per session to fit in with your schedule.

> **Why study CSU's Master of Business Administration (with specialisations)?**

Our program is practical, not elitist, and that's why many school principals, health professionals, public sector executives and corporate managers choose to study with CSU. Through the twelve subjects, you will become an experienced and emerging professional with the knowledge and skills to effectively manage an organisation, provide leadership and direction to a team, manage budgets and finances, guide marketing activities and contribute to the strategic direction of an organisation in a time of digital disruption and rapid change.

To ensure the knowledge and skills you gain through the program are relevant, we maintain close links with industry. The Master of Business Administration Advisory Committee consists of 15 senior practitioners from a broad representation of sectors, including banking and finance, higher education, technology, human resources, recruitment, health, professional services and government.

Some reasons for studying CSU's Master of Business Administration (with specialisations):

CSU's flexible online learning environment allows you to study anytime, anywhere.

Our course provides you with the knowledge and skills to succeed in senior management positions.

You will gain practical real-world experience that can be applied in your workplace.



In looking to select a course that would support my professional development, the Master of Business Administration at CSU was an obvious choice. It is widely recognised and well regarded for providing highly valuable skills across disciplines including finance, human resources, marketing and leadership.

The flexibility to shape study around family and a busy full-time role that included regular travel was very important. At the same time, it was still important to complete my study through a well regarded university. Value for money was also very important, with CSU providing the best combination of these factors.

Angus McDonald

CSU Master of Business Administration graduate

About CSU

CSU is a national university focusing on excellence in education for the professions, strategic and applied research, and flexible delivery of learning and teaching. We work in close association with industry, professions and government to ensure our courses meet and support industry needs, resulting in high graduate employment levels and starting salaries. We attract more than 38,000 students from Australia and around the world and are well-known for our innovative approach to education, offering practical, hands-on courses, supported online to provide our students with accessible, world class education.

visit
www.csu.edu.au



What will I learn?

The course provides stimulating assignments that have a theoretical base and a strong practical emphasis. Assessments are designed so that you are able to directly apply your learning to the workplace. These assignments are tremendous learning opportunities that enable you to test your knowledge and ideas, and receive expert feedback.

It is this focus on application, experimentation and feedback that is essential to developing your business and leadership knowledge and skills. Assignments may require you to act as a consultant or business manager to identify business issues and problems, and develop creative solutions to overcome these challenges. Throughout your studies, you may undertake assignments requiring the development of a strategic marketing or management plan for an organisation, or identifying human resources management problems and recommending solutions for implementation.

How will I learn?

CSU's program is offered in a flexible online learning environment. Subjects are taught by enthusiastic and experienced academics using a range of blended learning techniques that include online study materials, virtual meetings, subject forums and additional study resources.

We also offer a one-day voluntary workshop for each core subject and these are usually held within the first few weeks of each session. The workshops provide the opportunity for face-to-face learning, interaction and allow you to develop relationships through networking with other students in your course.

Credit

CSU recognises and values your previous industry experience, and you can be admitted into the Masters via our Graduate Certificate in Commerce following the successful completion of one year part-time study. Credit into the Masters is awarded based on studies completed at postgraduate level. You may be eligible to receive credit for up to 50 per cent of the course (six 8 point subjects) for studies completed within the last 10 years.

For more information or to apply, visit: www.csu.edu.au/courses/mba



1800 DEGREE (1800 334 733) (free call within Australia)
+61 2 6338 6077 (callers outside Australia)



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The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Number for Charles Sturt University is 00005F.
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